



Corporate Sponsorship / Advertising Opportunities

All of us at Limelight Productions welcome you, and invite you to join forces with us for a most unique and exciting dance encounter!

At Limelight Productions, our mission is to provide the most personal and professional of services while creating a safe and constructive learning environment for dancers. We pride ourselves in offering professional, well-organized competitions and dance workshops focusing on education and learning for a truly meaningful dance experience. At the cutting edge of the competition and workshop industry, Limelight Productions brings only the finest teachers, judges, and choreographers from around the world to our community.

Executive Directors Robin Isenor-Cantfell and Jocelyne Hope have had the opportunity to attend numerous competitions, workshops and other dance-related events with their own students throughout the past 15 years. They believe these events should celebrate dancers who have reached a point of excellence, dancers who try their very best and instructor's hard work and commitment to their students.

Limelight Dance Competition started in 2011 and was derived from Robin and Jocelyne's time speaking with other studio directors and instructors about their needs and those of their dancers. Being from this area and involved in the local dance community, they felt it was time to start a competition while keeping in mind the ideas of local instructors we've come to respect.

Limelight is now the fastest-growing competition in the Maritimes. Our recipe for success is simple: we strive to treat Limelight dancers and their families as we want ourselves and our dancers to be treated. Limelight wishes to maintain a high level of competition in a fun, personal, and low-stress atmosphere.

Your sponsorship would allow us to reward more dancers for their hard work and dedication to the art of dance. It will allow us to offer more medals, trophies, and scholarships for these extremely talented youth. Our events this year include over 20 dance schools representing NS, NB and PEI, over 500 dancers and over 1000 spectators. As a sponsor, in addition to promotion and publicity for your organization, you will also be invited to watch our dance off, The Vault, in which you will be witness to some of the best dancing the Maritimes has to offer.

We appreciate your consideration and welcome you to be a part of our exciting events.

For more information on corporate sponsorship please contact:
Denise Gaudet-McMackin, Marketing Manager
Phone: (902) 441-9903
Email: info@limelightproductionsinc.com



Sponsorship Opportunities

Platinum Event Sponsor - \$5,000

Be recognized as the primary presenting sponsor at all three events

- Name and/or logo prominently posted at our events
- Recognition in all promotion and publicity
- Recognition at adjudications
- Recognition at The Vault dance off
- Recognition on any multi-media with ad opportunity
- Complimentary tickets to The Vault dance off

Gold Event Sponsor - \$3,000

- Name in all promotion and publicity
- Recognition on any multi-media production for the event
- Recognition during adjudications
- Recognition in the event program
- Complimentary ticket to The Vault dance off

Silver Event Sponsor - \$1,000

- Name in all promotion and publicity
- Recognition during adjudications
- Recognition in event program
- Complimentary tickets to The Vault dance off

Bronze Event Sponsor - \$500

- Name in all promotion and publicity
- Recognition in event program
- Complimentary tickets to The Vault dance off



Sponsorship Application

Sponsorship Levels

Sponsorship Level	Sponsorship Fee	Check One
Platinum Sponsor	\$5,000	<input type="checkbox"/>
Gold Sponsor	\$3,000	<input type="checkbox"/>
Silver Sponsor	\$1,000	<input type="checkbox"/>
Bronze Sponsor	\$500	<input type="checkbox"/>

Event Locations & Dates

Event Location	Event Date
Halifax, NS - Spatz Theatre	March 26 – 29, 2015
Moncton, NB – Capitol Theatre	April 9 – 12, 2015

Please note: Sponsors must supply print-ready logo. All sponsorships will be black and white. A cheque in the specified amount must accompany the sponsorship application forms and print-ready logo. Sponsorship includes all three (3) events. Limelight Productions will decide placement of sponsorship ad.

Acceptable formats for logo: word, jpeg, PDF may be emailed to info@limelightproductionsinc.com

Name: _____

Company: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Method of Payment: Cheque Cash



Advertising Application

Limelight Dance Competition also offers advertising which will be printed in our event program.

Advertising Rates (check one box)

Ad Size	Price (one event)	Price (two events)
¼ page ad	\$75.00 + HST = \$86.25 <input type="checkbox"/>	\$90.00 + HST = \$103.50 <input type="checkbox"/>
½ page ad	\$100.00 + HST = \$115.00 <input type="checkbox"/>	\$115.00 + HST = \$132.25 <input type="checkbox"/>
Full page ad	\$150.00 + HST = \$172.50 <input type="checkbox"/>	\$200.00 + HST = \$230.00 <input type="checkbox"/>

Event Locations & Dates

Event Location	Event Date	Check One
Halifax, NS - Spatz Theatre	March 26 – 29, 2015	<input type="checkbox"/>
Moncton, NB – Capitol Theatre	April 9 – 12, 2015	<input type="checkbox"/>

Please note: Advertiser must supply print-ready ad. All ads will be printed in black and white. All ads will appear in one event only unless “Both Events” is selected. Acceptable format include: Word, jpeg or PDF and may be email to info@limelightproductionsinc.com. Limelight Productions will decide placement of advertising.

Name: _____

Company: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Method of Payment: Cheque Cash